

# WHAT IS A COMPREHENSIVE PLAN?

## STEP 1 : VISION & VALUES

The **Vision & Values** portion of the Comprehensive Plan clearly articulates the **community-established aspirations for the next 20 years** in San Marcos.

## STEP 2 : GUIDING PRINCIPLES

The **Guiding Principles** serve as **statements to measure recommendations and strategies against**. By measuring them against the Guiding Principles, the community can be assured that each Planning Element topic is **working to achieve the higher, citywide**, and in instances of any conflicting direction, **potential trade-offs are assessed according to these principles**.

## STEP 3 : PLANNING ELEMENTS

The **Planning Elements** are a **set of ten (10) topics** that provide **detailed recommendations for positively shaping the quality of life and place for the community** in San Marcos. These recommendations are **developed along with the community**, and **work together toward the community's 20 year vision** of San Marcos.

## STEP 4 : IMPLEMENTATION STRATEGIES

The **Implementation Strategies** section **provides direction and mechanisms** for the City to help **realize the vision for the San Marcos community**.

